

SPONSOR AND VENDOR OPPORTUNITIES



Saint Michael Lutheran School's

7TH ANNUAL

TOUCH-A-TRUCK

Saturday, January 25th from 10AM - 2PM



TOUCH-A-TRUCK is a free family event that welcomes 1,500+ people to the Saint Michael campus. Families from all over SWFL and beyond come to enjoy a hands-on experience that turns imagination into reality for truck-loving kids of all ages.

Support from SPONSORS and VENDORS like you: fuel this event, pave the way for school improvements and student educational programs, and drive our ability to accomplish our mission: *to educate students and touch families' lives with the love of Jesus Christ.*

SPONSOR & VENDOR DEADLINE: DECEMBER 6, 2024

EVENT CONTACT: Chelsea Clementi, (941) 524-6104, chelsearclementi@gmail.com

THANK YOU TO LAST YEAR'S SPONSORS & VENDORS!

SOUTHERN ALUMINUM INC



Ashley's Sweet Apples, Barkley Circle Dentistry for Children, **Berger Wealth Management**, **Clinger, Sizemore & Associates**, Girl Scouts Gulf Coast Florida, **Grams and Pipi Reno**, Happily Everly After Bowtique, Ice Flamingo USA, Saint Michael Lutheran Church Board of Outreach, **Sposen Signature Homes / Shell Solutions LLC**, Teddy Bear Mobile Naples, We Rock the Spectrum

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2025 SPONSOR BENEFITS

YOUR SUPPORT WILL BE NOTICED!

- 1500+ Event Attendees
- 500+ Saint Michael Families
- 1,400+ Facebook Page Followers
- 1,700 SMLS Social Media Followers

LAST YEAR'S STATS:

- 2,500 Postcards Distributed to SWFL Pre-schools
- 2,000+ Flyers Distributed
- 250+ Event Shirts Printed
- 30+ Truck Participants, 10+ Vendors, 35+ Volunteers

REV-UP PRESENTING SPONSOR \$5,000 (1 AVAILABLE)

- Recognition as presenting sponsor on marketing materials with logo prominently placed on:
 - Flyer, print and digital
 - Postcards
 - SMLS website homepage graphic
 - Facebook event header graphic
 - Digital event graphics and social media announcements
 - Event shirts (logo on front of shirt)
- Listed as a presenting sponsor in press releases
- Logo signage on SMLS campus carline route before, during and after the event
- Logo prominently displayed on event banners
- Prominent table display space
- 6 event shirts for your crew

IGNITION SPONSORS - \$1,500

- Logo on all event marketing materials including:
 - Flyer (print and digital), postcards, Facebook event graphics and SMLS social media announcements, pre-event sponsor signage and day-of event banners
- Logo signage on SMLS campus carline route before, during and after the event
- Logo on back of event shirts
- Listed as a presenting sponsor in press releases
- Display space at event (Truck and/or table)
- 4 event shirts

ALL SPONSORSHIPS BELOW INCLUDE THE FOLLOWING:

- Name listed on printed event flyers, postcards, event banners, yard signs
- Name listed on digital sponsor thank you graphics
- 2 event shirts (for kids or adults)

VOLUNTEER LUNCH SPONSORS - \$500

- Logo on the complimentary lunch vouchers
- Special recognition on social media

EVENT T-SHIRT SPONSORS - \$500

- Logo on the back of event t-shirts

BOUNCE HOUSE SPONSORS - \$500

- Logo sponsor signage on bounce houses
- Vendor display space in gymnasium

SENSORY-SAFE HOUR SPONSORS - \$500

- Special recognition on social media posts announcing the sensory-safe hour
- Vendor display space in gymnasium

BRING-THE-FUN VENDORS - \$100

- Vendor display space at event

SPONSOR A TRUCK - \$100

- Provides lunch for a truck crew

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SPONSOR AND VENDOR COMMITMENT FORM



THANK YOU FOR YOUR SUPPORT!

Please complete this form to secure your sponsorship or vendor space! Mail or drop off this form to the Saint Michael office at 3595 Broadway, Fort Myers, FL 33901 (checks payable to SMLS PTL). If you wish to pay via CC, please check that box on the form below and the school will send you a secure payment link. For questions, contact Chelsea Clementi at (941) 524-6104, chelsearclementi@gmail.com. **Send your high-resolution logo to chelsearclementi@gmail.com ASAP so we can give your business maximum pre-event visibility!**

Business Name: _____

Main Contact Name: _____

Desired Sponsorship Level: _____

Phone Number: _____

Email: _____

Company Website: _____

Address: _____

T-shirt Size(s): _____

Payment Method: Check Cash Credit Card (We will email you a secure payment link)

Please consider giving an item for our raffle! The item: _____

VENDOR TABLE DISPLAY INSTRUCTIONS:

Saint Michael will provide vendors with an 8-foot table and a 10x10 space. Vendors provide table coverings and tents if desired. Tents must be anchored/weighted down. Vendors are encouraged to offer giveaways, booth games, activities, etc.

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